



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 3014867

**Schedule Dates** 09/05/17-09/11/17  
**Advertiser** Ralph Northam for Virginia Governor-D (116676)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** GOVERNOR/DEM (926535)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Dome,Liz  
**Phone/Fax** /  
**CPE** 903/913/5577  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/31/17  
**Last Modified** 09/01/17  
**Entered By** Kelsey Reardon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15,757.50  
**Net Total** \$89,292.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2017	134	\$105,050.00
<b>Grand Total:</b>	<b>134</b>	<b>\$105,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/05/17-09/07/17	3	:30	12:35A- ABC-Nightline			1	1	1				3	\$200.00	\$600.00	Washington (WJLA)		8/31/17
2.0	Normal Line / SPOT	09/05/17-09/07/17	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1				3	\$450.00	\$1,350.00	Washington (WJLA)		8/31/17
3.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	4:30A- News-Good Morning Washington at 430a			1	1	1	1			4	\$150.00	\$600.00	Washington (WJLA)		8/31/17
4.0	Normal Line / SPOT	09/05/17-09/08/17	2	:30	5A- News-Good Morning Washington at 5a			2	2	2	2			8	\$250.00	\$2,000.00	Washington (WJLA)		8/31/17
5.0	Normal Line / SPOT	09/05/17-09/08/17	2	:30	6A- News-Good Morning Washington at 6a			2	2	2	2			8	\$800.00	\$6,400.00	Washington (WJLA)		8/31/17
6.0	Normal Line / SPOT	09/05/17-09/08/17	2	:30	7A- ABC-Good Morning America			2	2	2	2			8	\$800.00	\$6,400.00	Washington (WJLA)		8/31/17
7.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	9A- Live with Kelly			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		8/31/17
8.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	10A- Rachael Ray			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		8/31/17
9.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	11A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		8/31/17
10.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		8/31/17

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### Phone/Fax

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903/913/5577

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11.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	12:30P- Who Wants to be a Millionaire			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		8/31/17
12.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	1P- ABC-The Chew			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		8/31/17
13.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	2P- ABC-General Hospital			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		8/31/17
14.0	Normal Line / SPOT	09/05/17-09/07/17	1	:30	Orbit- [P]Hot Bench(Tu-Th), [P]Hot Bench 2(Tu-Th)			1		1				2	\$350.00	\$700.00	Washington (WJLA)		8/31/17
15.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	4P- News-ABC 7 News at 4p			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		8/31/17
16.0	Normal Line / SPOT	09/05/17-09/08/17	2	:30	5P- News-ABC 7 News at 5p			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		8/31/17
17.0	Normal Line / SPOT	09/05/17-09/08/17	1	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		8/31/17
18.0	Normal Line / SPOT	09/09/17-09/09/17	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$350.00	\$700.00	Washington (WJLA)		8/31/17
19.0	Normal Line / Access	09/05/17-09/08/17	2	:30	7P- Wheel Of Fortune			1	1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)		8/31/17
20.0	Normal Line / Access	09/05/17-09/08/17	2	:30	7:30P- Jeopardy			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)		8/31/17
21.0	Normal Line / SPOT	09/05/17-09/07/17	2	:30	11P- News-ABC 7 News at 11p			1	1	1				3	\$750.00	\$2,250.00	Washington (WJLA)		8/31/17

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22.0	Normal Line / SPOT	09/09/17-09/09/17	2	:30	6:27P- ABC-World News Tonight (Saturday)							1			\$2,000.00		Washington (WJLA)		8/31/17
22.0.1	Preempt	09/09/17															Washington (WJLA)	Program Change/Exception -	
23.0	Normal Line / SPOT	09/11/17-09/11/17	3	:30	12:35A- ABC-Nightline		1							1	\$150.00	\$150.00	Washington (WJLA)		8/31/17
24.0	Normal Line / SPOT	09/10/17-09/10/17	3	:30	1:05A- Scandal								1	1	\$75.00	\$75.00	Washington (WJLA)		8/31/17
25.0	Normal Line / SPOT	09/10/17-09/10/17	2	:30	11:30P- News-ABC 7 News at 11p								1	1	\$250.00	\$250.00	Washington (WJLA)		8/31/17
26.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$450.00	\$450.00	Washington (WJLA)		8/31/17
27.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	4:30A- News-Good Morning Washington at 430a		1							1	\$100.00	\$100.00	Washington (WJLA)		8/31/17
28.0	Normal Line / SPOT	09/11/17-09/11/17	1	:30	5A- News-Good Morning Washington at 5a		1							1	\$350.00	\$350.00	Washington (WJLA)		8/31/17
29.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	6A- News-Good Morning Washington at 6a		2							2	\$800.00	\$1,600.00	Washington (WJLA)		8/31/17
30.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	7A- ABC-Good Morning America		2							2	\$800.00	\$1,600.00	Washington (WJLA)		8/31/17

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31.0	Normal Line / SPOT	09/10/17-09/10/17	2	:30	8A- ABC-Good Morning America Sunday								2	2	\$350.00	\$700.00	Washington (WJLA)		8/31/17
32.0	Normal Line / SPOT	09/10/17-09/10/17	2	:30	10:30A- Government Matters								1	1	\$250.00	\$250.00	Washington (WJLA)		8/31/17
33.0	Normal Line / SPOT	09/10/17-09/10/17	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$250.00	\$250.00	Washington (WJLA)		8/31/17
34.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		8/31/17
35.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	10A- Rachael Ray		1							1	\$275.00	\$275.00	Washington (WJLA)		8/31/17
36.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	11A- ABC-The View		1							1	\$350.00	\$350.00	Washington (WJLA)		8/31/17
37.0	Normal Line / SPOT	09/11/17-09/11/17	1	:30	12P- News-ABC 7 News at Noon		1							1	\$350.00	\$350.00	Washington (WJLA)		8/31/17
38.0	Normal Line / SPOT	09/11/17-09/11/17	3	:30	12:30P- Who Wants to be a Millionaire		1							1	\$150.00	\$150.00	Washington (WJLA)		8/31/17
39.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	1P- ABC-The Chew		1							1	\$250.00	\$250.00	Washington (WJLA)		8/31/17
40.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		8/31/17
41.0	Normal Line / SPOT	09/11/17-09/11/17	3	:30	Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)		1							1	\$150.00	\$150.00	Washington (WJLA)		8/31/17

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42.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	4P- News-ABC 7 News at 4p		1							1	\$250.00	\$250.00	Washington (WJLA)		8/31/17
43.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	5P- News-ABC 7 News at 5p		2							2	\$400.00	\$800.00	Washington (WJLA)		8/31/17
44.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$600.00	\$600.00	Washington (WJLA)		8/31/17
45.0	Normal Line / Access	09/11/17-09/11/17	2	:30	7P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/31/17
46.0	Normal Line / Access	09/11/17-09/11/17	2	:30	7:30P- Jeopardy		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		8/31/17
47.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	11P- News-ABC 7 News at 11p		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		8/31/17
48.0	Normal Line / Football	09/09/17-09/09/17	3	:30	12P- Sports-ABC College Football Early							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/1/17
49.0	Normal Line / SPOT	09/05/17-09/08/17	2	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)		9/1/17
50.0	Normal Line / Access	09/05/17-09/08/17	2	:30	6:57P- 7P (EST)			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)		9/1/17
51.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/1/17
52.0	Normal Line / Access	09/11/17-09/11/17	2	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		9/1/17
53.0	Normal Line / Football	09/09/17-09/09/17	3	:30	8P- Sports-ABC College Football Prime							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/1/17

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54.0	Normal Line / SPOT	09/09/17-09/09/17	2	:30	6:30P- 7P (EST)							1			\$400.00		Washington (WJLA)		9/1/17
54.0.1	Preempt	09/09/17															Washington (WJLA)	Program Change/Exception - FOOTBALL/THERE IS NO 6:30P NEWS ON SAT.	

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